

JOHN MAITLAND

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johnmtlnd.com

Hi there I am John, a designer, developer, and mountain lover based in Richmond, VA. I work across disciplines and mediums to create thoughtful and functional design. If I am not hiking and sleeping in the 5-star hotel that is my tent, I am probably engaging in my own personal creative work.

EXPERIENCE

CAMPFIRE & CO. – Contract Designer

2017– Present

Brand design and marketing strategy for local small businesses in the Central Virginia area.

CONTRACT DESIGN

2013– Present

Product design, brand development and design for a variety of clients all over the United States.

RIGGS WARD DESIGN – Exhibit + UI Designer

2015–'17

I was responsible for the project management and design of exhibit graphics, environmental graphics, and interactive displays.

BCWH ARCHITECTS – Intern

2014– '15

Designed and produced print collateral and presentation graphics. I worked closely with architects on space and master planning.

BOWE HAUS PRESS – Letterpress Shop Assistant

2014– '15

I assisted the shop manager in organizing and printing type samples. In addition to setting type I cleaned and maintained the presses.

EDUCATION

VIRGINIA COMMONWEALTH UNIVERSITY

B.F.A. in Graphic Design, Cum Laude, 2016

SKILLS

Methods & Practices

Sketching, Wireframes, CAD Modeling, Brand Development

Markup & Code

HTML, CSS/SASS, JavaScript, WordPress, PHP, Jekyll, Git/Github

Software

Adobe CC, Sketch, Atom, Vectorworks, Sketchup, VRAY, App Prototyping

LEADERSHIP

BIKE & BUILD – May – Aug 2017

I rode my bike from Virginia to Oregon and raised over \$160,000 for affordable housing collaborating with Habitat for Humanity.

STOREFRONT FOR COMMUNITY DESIGN – Jan – Apr 2017

Volunteer design mentor on a project team restoring and redesigning two historical storefronts in downtown Richmond.

AIGA – 2013 – '16

VCU Chapter President & Richmond Director of Education

CODE & DESIGN WORKSHOP – 2014

Leader and design educator of code and front-end development, organized & taught by myself.

