

# JOHN MAITLAND

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johnmtlnd.com

Hi there I am John, a designer, developer, and mountain lover based in Richmond, VA. I work across disciplines and mediums to create thoughtful and functional design. If I am not hiking and sleeping in the 5-star hotel that is my tent, I am probably engaging in my own personal creative work.

## EXPERIENCE

### **CAMPFIRE & CO.** – Contract Designer

2017– Present

Brand design and marketing strategy for local small businesses in the Central Virginia area.

### **CONTRACT DESIGN**

2013– Present

Product design, brand development and design for a variety of clients all over the United States.

### **RIGGS WARD DESIGN** – Exhibit + UI Designer

2015–'17

I was responsible for the project management and design of exhibit graphics, environmental graphics, and interactive displays.

### **BCWH ARCHITECTS** – Intern

2014– '15

Designed and produced print collateral and presentation graphics. I worked closely with architects on space and master planning.

### **BOWE HAUS PRESS** – Letterpress Shop Assistant

2014– '15

I assisted the shop manager in organizing and printing type samples. In addition to setting type I cleaned and maintained the presses.

## EDUCATION

### **VIRGINIA COMMONWEALTH UNIVERSITY**

B.F.A. in Graphic Design, Cum Laude, 2016

## SKILLS

### **Methods & Practices**

Sketching, Wireframes, CAD Modeling, Brand Development

### **Markup & Code**

HTML, CSS/SASS, JavaScript, WordPress, PHP, Jekyll, Git/Github

### **Software**

Adobe CC, Sketch, Atom, Vectorworks, Sketchup, VRAY, App Prototyping

## LEADERSHIP

### **BIKE & BUILD** – May – Aug 2017

I rode my bike from Virginia to Oregon and raised over \$160,000 for affordable housing collaborating with Habitat for Humanity.

### **STOREFRONT FOR COMMUNITY DESIGN** – Jan – Apr 2017

Volunteer design mentor on a project team restoring and redesigning two historical storefronts in downtown Richmond.

### **AIGA** – 2013 – '16

VCU Chapter President & Richmond Director of Education

### **CODE & DESIGN WORKSHOP** – 2014

Leader and design educator of code and front-end development, organized & taught by myself.

